

@the.scooty

E-scooter, e-bike & e-moto stories, drawn by hand.

Short animated stickman videos about riding: the rider types everyone knows, the dad who wants to try your bike, the battery mistakes people make. Funny first, so people watch to the end.

**8.3M**

video views, last 365 days

3M

video views, last 28 days

210K

likes, last 365 days

21.4K

shares, last 365 days

8.9K TikTok followers · 1.1M views and 451K unique viewers in the last 7 days · 406 YouTube subscribers · TikTok Studio, 30 Oct 2026

55%

of viewers watched "every e-scooter rider is one of these" to the very end. The animated format holds attention.

+334%

views in the last 28 days compared with the 28 days before: 3M, mostly from the For You feed. The channel is growing fast.

€46K

in e-scooter sales from my affiliate links: 64+ orders since June 2025. People who watch also buy.

Best videos

VIDEO	TYPE	VIEWS	LIKES
Yozma IN10: best for its price	Brand video (e-moto)	860K	6.7K
How to remove the battery	Tips	799K	4K
Stop destroying your e-scooter battery	Tips, with KuKirin code	561K	26K
Why a 1000W scooter beats a 2000W one	Animated	428K	14K
Every dirt bike rider is one of these	Animated	239K	3.6K

Audience

18-24	<div></div>	32.5%
25-34	<div></div>	40.5%
35-44	<div></div>	14.5%
45+	<div></div>	12.5%

Followers by age · 53% male, 40% female

TOP MARKETS

United States, Japan, Mexico, Romania, Brazil, United Kingdom, Canada, Germany, Poland

THEY ALSO WATCH

E-bike and electric dirt bike channels, Sur-Ron riders, car and tech content. 73% of followers are 18-34.

What I can make for you

An animated story starring your product

A stickman video in the style of my best performers, written around your product. Concept, script, voices and animation by me.

Integration in a regular video

Your product as a natural part of one of my story or list videos, with your link and code in the caption and bio.

Real riding review

I ride it and show it: speed, range, build, the honest bits. Filmed on my own e-scooter and e-moto.

Tracked code or link

Every collab comes with a personal discount code or affiliate link, so you can see exactly what it sold.

Let's make one

Email thescooty.business@gmail.com and I'll send you a video idea for your product. Rates on request. Brands so far: KuKirin (affiliate partner), Yozma (IN10 partnership). tiktok.com/@the.scooty